

ENTERPRISE LEARNING OUTCOMES (APPENDIX I)

The extent to which the criteria is met by the activity is shown by the number of ticks:

✓ = partially meets the criteria, ✓✓ = meets the criteria, ✓✓✓ = the criteria is a major theme of the activity

ACTIVITY DETAIL:

ENTERPRISE CAPABILITY

KNOWLEDGE		SKILLS		ATTITUDES	
to understand ways in which people organise themselves to achieve enterprising outcomes (business, community or other contexts)	✓	to practice reviewing and evaluating successes and failures (including self-evaluation)	✓✓	to show responsibility, commitment, perseverance and determination in achieving outcomes	✓
to understand the basic concepts of innovation (ideas, innovation, design, creativity)		to practice problem-solving and generating creative ideas		to show flexibility, versatility and the capacity to change and adapt	✓
to understand the importance of risk-taking in an enterprise (freedom to try and fail, acceptance of mistakes, challenging the status quo)	✓✓✓	to practice leading and managing (including risk management and handling conflict)	✓✓✓	to show open-mindedness and a willingness to experiment and try new ways of doing things	✓✓
to understand the key principles of planning an enterprise		to practice planning and strategic thinking (the ability to look ahead)	✓✓	to use initiative and be resourceful and creative	
to understand the concept of entrepreneurship		to practice communicating and presenting		to be pragmatic and focussed on success	✓✓
to understand key issues relating to the effective management of people		to practice proposing ideas, persuading and negotiating with others	✓✓	to show self-confidence and a positive attitude under challenging circumstances	✓
		to practice achieving outcomes under reasonable time pressures	✓✓✓	to show the ability to learn from mistakes and move on	✓✓
		to practice providing an effective contribution to a team	✓		
		to practice decision-making (particularly under conditions of uncertainty)	✓✓✓		

FINANCIAL LITERACY

KNOWLEDGE		SKILLS		ATTITUDES	
to understand money, currency and methods of payment for goods and services	✓✓	to practice thinking ahead about financial needs and creating financial plans for an enterprise		to exercise a degree of financial responsibility	✓✓
to understand how decisions about purchases, savings and credit affect themselves and their environment		to practice creating a budget and matching this to actual spending		to take responsibility for the implications of financial decisions on others (individuals, business and the community)	✓✓✓
to understand the concepts of taxation, credit and loans and their implications		to practice managing personal finances and managing risks	✓✓✓	to appreciate the need to invest and save (personal or business contexts)	✓✓✓
to understand how enterprises generate revenue and manage cash flow to sustain themselves	✓				
to understand financial services and products in order to make informed choices (credit cards, pensions, bank accounts etc)					

ECONOMIC & BUSINESS UNDERSTANDING

KNOWLEDGE		SKILLS		ATTITUDES	
to understand the concept of a market and related principles (competition, pricing, supply and demand)	✓✓	to practice making decisions and judgements on issues with an economic dimension	✓✓	to show an interest and concern in economic affairs, locally, nationally and globally	✓
to understand organisational systems and structures and the different ways of deploying resources		to practice interacting with a range of different people	✓	to show an interest in the responsibility of employers to the community and the environment	
to understand the principles and importance of marketing and market research	✓	to practice researching and investigating	✓✓		
to understand the importance of the customer					
to understand the local, national and global challenges businesses face and the reasons for these	✓✓✓				